



Shriram Automall Honoured with the Fleet Enabler of the Year Award 2012 in Mumbai

Mumbai, Maharashtra April 30, 2012: Shriram Automall India Ltd, a subsidiary of the Shriram Transport Finance Company (STFC), received the Fleet enabler of the Year award at the prestigious Apollo-CV Awards 2012 in Mumbai.



Shriram Automall India Limited represents a One Stop Destination for buying and selling commercial vehicle and equipments to the fleet owner/operator community. We launched the unparalleled concept of Automall with which we planned to meet all the requirements of our customers under one single roof. The concept of Automall became a unique platform for buying and selling pre-owned industrial equipment by the way of organised and transparent auctions. They provide fleet management services to the entire community along with various other facilities which are extremely valuable for the fleet owners and individual customers. With secure stockyards, clear documents, convenient parking facilities, One Stop Kiosk and full-fledged service stations to refurbish old vehicles through NEW LOOK, they also offer finance and insurance facilities to the fleet owner/operator community, which indeed intends to benefit the customer's business.

Mr. Sameer Malhotra, CEO of Shriram Automall says, “We sell a wide range of used and unused equipment for the construction, transportation, agricultural and other industries at our auctions. Anyone can sell items or equipment at Shriram Automall. We don’t restrict our auctions to select groups or people with a certain type of equipment. Our customers range from small independent operators to large fleet operators. Most of them are end-users, but we also sell surplus equipment for dealers and manufacturers. We are thankful to all our customers and our dedicated team. Henceforth we must commit ourselves to serve the industry with even better services in a transparent environment”.



With almost 100 yards all across the country, Shriram Automall conducts around 100 physical auctions in a month at more than 100 yards and 8 Automalls. Considering the potential across India, Shriram has set an ambitious plan to set-up 55 more such facilities strategically located on important highways across India covering a pan India population of Commercial Vehicle and Equipment users.

For further information, please contact:

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