

8

Glorious
Year of
Existence

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About Us



Shriram Automall India Limited is India's largest platform for exchange of pre-owned assets including vehicles, equipment, gold, property and allied services allowing buyers and sellers to interact, bid and close transactions in a timely, transparent and cost-effective manner.

Shriram Automall through its group of companies - SAMIL, CarTrade Exchange and Adroit offers proactive solutions and are pioneers in their service segments. We enable owners to directly market and sell their used automobiles to potential buyers across India through SAMIL's unique Physical Bidding and CarTrade Exchange's innovative Online Bidding.

Adroit's Valuation and Inspection Services empowers buyers through detailed analysis and inspection of used automobiles, that aids an informed decision making.

Today Shriram Automall is the preferred mode for transacting used vehicles, equipments, gold and property for end users, players, stakeholders, contractors, banks, NBFCs, rental companies, brokers and SMEs.

SHRIRAM AUTOMALL INDIA LIMITED (SAMIL)

CONNECT

VOLUME - 14

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From Chairman's Desk



In a very short span of time with an aim to provide customers all across India, with most innovative and organised platforms for acquiring used vehicles and equipment, Shriram Automall has come a long way. The company, in past 8 Years, has become India's Largest Platform for Acquiring and Disposing Used Vehicles and Equipment and is proud to have a legacy which will be remembered for years on what we have accomplished.

S. Lakshminarayanan
Chairman, SAMIL

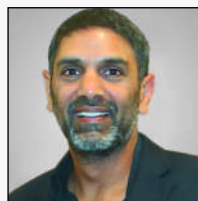
From MD's Desk



Shriram Automall, while serving in all the major-minor cities of India, has turned into the largest service provider with physical and online presence all across the nation. The company while providing high quality services continually strives to connect and build strong relation with prospective customers. Shriram Automall has always believed in inking success with the hues of hard work and perseverance and the reason why Customers all across the country consider Shriram Automall as their No. 1 Choice for used vehicle and equipment requirement.

Umesh Revankar
Managing Director, STFC

From Founder & CEO's Desk



Shriram Automall with its unique concept of disposing used vehicles and equipment through physical bidding; has bridged the gap between buyers and sellers. It's both unbelievable and remarkable how far company has grown in just 8 years through its innovative and transparent platform. Together with CarTrade Exchange, which is a leader in used automobiles transactions online, the company is the leading name for acquiring and disposing used automotive through both online and offline platforms in India.

Vinay Sanghi
Founder and CEO, MXC Solutions

From CEO's Desk



It's been 8 years of trust, reliability, loyalty, understanding and faith our customers has showed on us. We are happy how only a minor thought has transformed into a company that has changed the lives of thousands by offering the most transparently organised unique physical and online bidding platforms. This hasn't been possible without the support of our esteemed customers loving us from every corner of the country. We sincerely hope that you will continue to support us, which will definitely help us meet the best of your expectations.

Sameer Malhotra
CEO, SAMIL

Annual Review Meet 2019-20

3rd April – 6th April 2019, Shriram Automall India Limited (SAMIL), Annual Review Meet 2019 – 2020, Mumbai.

Financial Year 2018-19, culminated on a high note for all of us at SAMIL, as we significantly expanded our reach in many cities. Last year delivered the best numbers for the company so far, and in most of the businesses and locations, we have created new records.

Being already at the top of the market ladder, it's time we further our drive and sustain our leadership position in the industry with best-in-class services and an aggressive market approach. In the march towards excellence, together, we will win with active participation. In the year 2019 - 20, you will see the best from SAMIL with greater successes and accomplishments.



Collaborations

This quarter, we collaborated with industry pioneers to acquire the best of inventory for our clients to choose from and in the meantime encouraged banks, OEMs and NBFCs to liquidate their unused assets via Shriram Automall.

- ◆ Andhra Bank
- ◆ SBI General Insurance Company Limited
- ◆ Oriental Bank of Commerce
- ◆ TATA AIG General Insurance Co. Ltd
- ◆ Adani Capital Private Limited
- ◆ Vijaya Bank



Automall Launches

Expanding footprints all across the country

Shriram Automall, while focusing on its expansion, inaugurated 4 well structured Automalls this quarter in Kadapa, Rajahmundry, Surat and Tirupati. Reinforcing SAMIL's presence PAN India, customers can now take benefit of SAMIL services and platforms from four more locations in the country. This takes the total reach to 81 Automalls across the country.



Anniversary Celebrations

Shriram Automall believes in celebrating every success no matter how big or small, celebrating the challenges that were encountered on the way and still stood victorious. This Quarter the company celebrated 24 Automall anniversaries and organised special anniversary bidding events for the same while cherishing the years of service that Automall devoted towards its customers.

January:

Hubli | Amritsar | Kurnool | Saharanpur

February:

Chennai | Aurangabad | Mahaboobnagar | Bangalore | Raipur | Ranchi | Mysore | Calicut | Kollam | Chandrapur | Coimbatore | Agra

March:

Pathankot | Cuttack | Cochin | Davangere | Mancherial | Anantapur | Nagpur | Akola | Selam



Exclusive Events

Shriram Automall was recognised as the preferred partner for organising bidding events for couple of industry leaders where the company utilised its professional services to dispose their unused inventory.

Car Event



Bike Event



Founders Day Celebration

Shriram Automall celebrated its 8th Founders Day on 26th February 2019, across its 80+ Automalls PAN India. On the occasion SAMIL conducted 80+ bidding events across the country, creating a new milestone of being a first ever company to organise such a large scale event in a single day. The company displayed over 10,500+ vehicles and equipment for disposal.

The event was attended by over 12,000+ people from tier 1, 2 and 3 cities across the country. Huge line-ups of multiple segments including passenger, commercial vehicles, two wheelers, three wheelers, agricultural and construction equipment grabbed the attention of many.



Corporate Social Responsibility

Planting Trees for Greener Tomorrow

Shriram Automall initiates all its anniversary and inauguration ceremonies by planting trees in the Automall and bidding locations, for the environmental cause.



Blood Donation / Free Check-up Camps and Ambulance Services

Company organises free check-up camps for its customers during bidding events and provides ambulance services in transport nagars to help the ones in need.



Our Presence

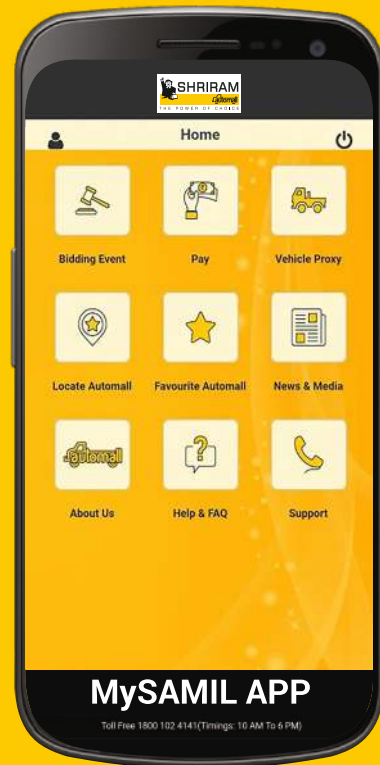


Launched In: February 2011
Presence in 2018: 150+ Bidding Locations,
 81+ Automalls
Registered Bidders in 2018: 8,40,000+
Transactions:
Listing : 710,000+
Sold : 2,00,000+
Physical Bidding Events per Month: 400+
Online Bidding Events per Month: 1400+
Valuations in 2018: 1,80,000+
Inspections in 2018: 6,00,000+
Awards and Recognitions in 2018: 21+



MySAMIL Mobile App

For easy acquisition of used automobiles
 download the App now



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